

Road Map 2025-2027

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A plain-spoken story of how we plan to grow from a proof-of-concept into the go-to analytics desk for everything on-chain.

#### **Vision & Working Rules**

Velithon wants to be the first tab a crypto trader opens in the morning and the last one they close at night. Our platform mixes two live worlds—blockchains and social chatter—then distils the flow into a single, readable signal. Grass-roots retail traders who chase new micro-caps in Telegram will find it just as useful as multi-strategy funds moving nine-figure books.

#### We stick to three rules:

- 1. Usefulness beats glamour. Every release must kill a real headache—spotting genuine momentum early, dodging scams, or saving hours of tab-hopping research.
- 2. Own the critical path. We begin with public endpoints, yet as soon as latency, cost, or licence risk creeps in, we spin up our own nodes and collectors.
- 3. No black boxes. Every risk score ships with a plain-English footnote so even a first-year finance intern can see why the number looks the way it does.



Phase 1 - Apr → Jul 2025

## **Foundation & Teaser**

Our opening act is all about proving the core loop works in minutes, not hours.

First, we put an alpha of the Sentiment & Correlation Engine on its feet. A live pipeline listens to curated Twitter spaces, a handful of high-signal Telegram rooms and spot-price feeds, then draws a simple "social-to-price impact" badge next to each token.

Quietly, in the background, we start indexing heavyweight wallets on Ethereum and BNB Chain. The numbers stay internal for now; later they'll power a public heat-map of genuine smart-money moves.

The new site—velithon.com—goes online with a wait-list and a copy of this very roadmap. Early traction (sign-ups, organic links) tells us whether the market cares before we spend a dollar on ads. Finally, we wire up continuous deployment, observability and graceful error handling. A demo isn't a demo if it's down, so we aim for 99 % uptime right out of the gate.

#### Phase 2 - Aug → Nov 2025

#### **Private-Beta MVP**

Now we open the doors to a selective crowd—newsletter authors, quant desks, moderators of "alpha" chats. Their feedback sharpens the knife before we swing at the public release.

Data coverage stretches beyond basic tickers: open on-chain activity metrics plus aggregated derivatives stats bring the universe to roughly two thousand liquid assets—without locking us into pricey, single-source vendors.

On top sits Risk Score v1. An ensemble of modern machine-learning models flags sudden liquidity gaps, wallet clusters and sentiment mismatches, rolling everything into a 0 – 100 number and a two-line explanation anyone can skim.

The interface is a snappy progressive web app. A token's page shows price, liquidity, the latest social burst and a slim "Top Whales" ribbon, all loading comfortably on a 4G connection.

Monetisation stays flexible: a generous free tier for exploration, deeper perks (real-time alerts, extended history, API keys) behind a paid plan whose price point we'll finalise only after beta feedback. Legal counsel conducts a privacy and redistribution check against the strictest standards used in North America, Europe, the Gulf and East Asia. Passing that test once lets us sleep later.

Phase 3 - Dec → Mar 2025

# **Public Launch v1.0**

Stability looks solid; users love it—time to open the floodgates. Real-time everywhere. Wherever public websockets lag, we replace them with direct exchange pipes and our own archive nodes, so both price ticks and chain events hit dashboards in seconds.

Correlation alerts. A trader types, "ping me when ALGO jumps ten per cent within half an hour of a sentiment surge," and gets the notice by web-push, Telegram or email.

Public REST API v1. Price, risk, sentiment and whale stats—scraping is a waste of everyone's time. Retail devs get generous free limits; desks that need more negotiate bespoke SLAs. A coordinated go-to-market push.

Think targeted community partnerships, influencer AMAs, small-room workshops at conferences—channels that actually reach traders, not vanity metrics. A handful of strategic funds are already seeing internal demos; wider buzz tends to follow close behind.

A security double-check. An external firm tears the stack apart; anything labelled "critical" is fixed before we drop invite codes.

Phase 4 - Apr → Oct 2026

### **Intelligent Expansion**

Product-market fit in hand, we press three big levers.

Predictive depth. We lengthen historical windows, add fresh features such as option flows and LP shifts, and keep models on a rolling retrain schedule so precision climbs rather than decays.

Portfolio companion. Users who connect their non-custodial wallets get a health check—over-weighted narratives, hidden correlations—plus plain-language suggestions on how to rebalance risk.

Institutional tier. White-label dashboards, single sign-on, audit trails and volume-based pricing speak the language of desks trading eight-figure books. Our benchmark is a small set of flagship contracts that confirm revenue potential without ballooning headcount.

Weekly "Market Pulse" notes tie together social buzz, whale flows and price action, polishing Velithon's voice as a thought leader. Phase 5 - Nov 2026 → 2027 and beyond)

## **Scale & Strategic Capital**

Running our own archive nodes and big-data back-ends pulls down unit costs and gives us independence. Wherever digital-asset rulebooks mature, we secure the badges that matter—SOC 2, regional virtual-asset licences, whatever form they take.

An open SDK lets outside analysts list specialised indicators on a revenue-share basis. If the legal climate lines up, a utility-token layer could add transparent governance and reward community data contributions—but that call waits for green lights from both lawyers and users.

At this point, Velithon is aiming to be "a Bloomberg-class terminal for the permissionless era." One screen, live social chatter, deep liquidity stats and undeniable smart-money footprints—ready to be sliced, queried or piped into an algo.

## **Milestones at a Glance**

## **Late 2025**

Public launch, healthy retention, growth driven mostly by word-of-mouth.

## **Mid 2026**

Live predictive edge proven, first institutional licences signed.

## 2027 +

Profitable blend of subscriptions, enterprise contracts and marketplace rev-share; a data backbone others build on.



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Our aim is to make crypto as transparent as listed equities: no hidden whale moves, no social smoke-screens, just clean data.