Velithon

Privacy Policy

Table of Contents

Privacy Policy

1. Introduction

Velithon ("we", "us", "our") operates the website velithon.com and the related analytics prototypes, dashboards and wait-list forms (together, the "Services"). We respect your privacy and are committed to safeguarding personal data in compliance with the world's key privacy regimes, including but not limited to the European Union's General Data Protection Regulation 2016/679 ("GDPR"), the United Kingdom GDPR and Data Protection Act 2018, the California Consumer Privacy Act (California Civil Code §1798.100 et seq.) as amended by the California Privacy Rights Act, and the United Arab Emirates Personal Data Protection Law 45/2021. Where several laws might apply, we choose the strictest rule that favours the individual.

2. Scope of this Policy

This Policy explains in clear language:

- which categories of information we collect through the Services;
- how and why we use that information;
- our lawful bases for processing personal data;
- how long we keep the information;
- your privacy rights and how to exercise them;
- our basic security approach;
- where to ask questions or lodge a complaint.

This Policy does not describe the data we analyse about blockchains, markets, social-media posts or similar publicly available information that is not personal data. Our Services may transform or aggregate public data into statistical insights; such outputs are anonymised and fall outside privacy laws.

3. Information We Collect

We keep data collection to the minimum needed to operate the wait-list and demonstrate an early preview of the product.

1. Contact information - the e-mail address you provide when subscribing to the wait-list or contacting us.
2. Prototype account data - if you receive test credentials, we store your login identifier and an irreversibly hashed password.
3. Usage data - basic interaction events (for example, which page was opened, the time you spent there, and which button you clicked). We collect this with a lightweight first-party script.
4. Technical data - anonymised IP-range, browser type, device settings and non-identifying cookie tokens needed to keep you signed in and protect against abuse.
5. Messages you send us - any feedback, support requests or bug reports.

We neither request nor knowingly collect sensitive categories of personal data such as government identification numbers, precise geolocation, health data, biometric data or data about minors.

4. Legal Bases

Under Article 6 of the GDPR (-UK) and equivalent statutes elsewhere, we rely on:

Consent - when you actively join the wait-list or opt in to receive news. You can withdraw consent at any time by clicking "Unsubscribe" or writing to privacy@velithon.com.
Contractual necessity - to deliver early-access features or respond to support tickets you initiate.
Legitimate interests - to secure the Services, prevent fraud and understand overall prototype performance, provided those interests are not overridden by your fundamental rights and freedoms.

5. How We Use the Data
We use personal data strictly for the purposes below:
- to create and manage your wait-list or prototype account;
- to send limited, non-intrusive e-mails about product updates, security notices or changes to legal terms;
- to measure aggregate engagement so we can improve usability;
- to maintain the integrity and security of the Services, including detecting automated abuse.

We do not sell or lease personal data, do not engage in behavioural advertising, and do not publish user identities.

6. Cookies and Similar Technologies
Our Services place a small session cookie that keeps you logged in for up to seven days or until you sign out. Optional preference cookies (for example, dark/light theme) last up to ninety days. We do not set cross-site tracking cookies. Visitors from regions that require prior consent for non-essential cookies will see a concise choice banner; the site loads only essential cookies until you select "Accept".

7. Disclosure of Information

We operate the prototype environment on infrastructure that we control or contractually protect. In rare circumstances we may disclose information:

- when required by applicable law or valid legal process;
- to protect the rights, property or safety of Velithon, our users or the public;
- to a successor entity in the context of a corporate transaction, provided the recipient honours this Policy.

If we ever enlist third-party processors, we will update this Policy before any personal data is shared, ensure written data-processing terms, and implement appropriate transfer mechanisms for cross-border flows.

8. International Transfers

Our primary storage regions may change as we evolve. Wherever data travels, we will apply adequate safeguards such as standard contractual clauses approved by regulators, encryption in transit and at rest, and internal access controls.

9. Retention

Contact and account data are retained no longer than necessary for the purposes set out in section 5. If you withdraw consent or delete your prototype account, we aim to erase or irreversibly anonymise related personal data within ninety days unless legal obligations require a longer record.

10. Your Rights

Depending on your jurisdiction, you can request:
access to the personal data we hold about you;

correction of inaccurate data;

deletion ("right to be forgotten");

restriction or objection to certain processing;

export of your data in machine-readable form;

not to be subject to automated decision-making without human review.

Submit any request to privacy@velithon.com. We will respond within one month or the timeframe prescribed by law. If you are unhappy with our reply, you may lodge a complaint with your local supervisory authority.

11. Security

We use industry-standard encryption during transmission, store credentials with strong one-way hashing, separate operational environments, and limit personnel access under the principle of least privilege. No internet service is perfectly secure; if we ever experience a personal-data breach that is likely to result in risk to you, we will notify affected individuals and regulators without undue delay.

12. Children

Velithon is not directed to children under sixteen (16) years of age. If we learn we have collected personal data from a child, we will delete it promptly.

13. Changes to this Policy

We may revise this Policy to reflect new functionality or legal requirements. Material changes will be highlighted on this page and, where appropriate, notified by e-mail.